



## AFCCA CONVENTION SCHEDULE OF EVENTS

### TUESDAY, JUNE 4

- 6:30 am Golf Tournament Registration - Continental Breakfast
- 7:00 am Shotgun Start
- 1:30 pm Golf Luncheon
- 4:00 pm President's Welcome Reception
- 6:00 pm Team "Foundation for Children" – Tailgating Fundraiser – Wear Your Favorite Team Jersey

### WEDNESDAY, JUNE 5

- 7:00 am Breakfast in Expo Hall
- 8:00 am Opening Ceremonies
- 8:30 am Judy Stapley & Gary Hendrix – Arizona State Board of Funeral Directors and Embalmers Updates
- 9:00 am Funeral Innovations – **"How Facebook and email nurturing can work together to make a positive impact on your community and clients"**
- 10:00 am Elisa Krciek | CANA President Elect – **"Cremation Concerns for Funeral Directors"**
- 12:00 pm Lunch in Expo Hall
- 1:00 pm Supplier Session – Trivia Hunt: Search the expo hall for clues towards fabulous prizes!
- 2:00 pm Rory McKeown | Dodge – **"Basic Steps to Embalming Emaciated Cases"**
- 3:00pm Break
- 3:30 pm AFCCA Business Meeting and Election – Legislative Updates, State Vitals Updates
- 4:30 pm Supplier Reception Event

### THURSDAY, JUNE 6

- 8:00 am Breakfast in Expo Hall
- 9:00 am Wallace P. Hooker | Friends and Family Funeral Home – **"What's Happened to Embalming?"**
- 11:00 am Supplier Session: Travel the Expo – Get Your Passports Stamped
- 12:00 pm Awards Luncheon & Installation of Officers
- 1:30 pm Roberta Knauf | PLP Chair – **"Integrating Your Funeral Home Into Pet Services – it's not as scary as you think"**
- 2:30 pm Lori Salberg | Johnson Consulting Group – **"How technology can help us be more customer AND guest centric ultimately driving the customer experience"**
- 5:00 pm Hotel Bar Happy Hour
- 6:30 pm Group Dinner | Networking Event (Optional – not included in registration, additional cost per person)



REALIGN YOUR  
PERSPECTIVE

AFCCA 2019 ANNUAL CONFERENCE AND EXPO

# AFCCA ANNUAL CONVENTION – ATTENDEE PACKET

## AFCCA CONVENTION INFORMATION:

### REGISTRATION FEES INFORMATION:

A basic registration fee must be paid by all attendees, but will cover CEUs, breakfast and lunch. Golf and the Thursday Optional Group Dinner are a separate price per person. See the registration forms for the costs for both member and non-members.

### GOLF TOURNAMENT • TUESDAY, JUNE 4

6:30am registration; 7:30am tee off, shotgun start; Price is \$125 per person. Registration form is included.

### EXPO HALL • JUNE 5 & 6

The Supplier Exhibit Room will be set up for time and space to visit with suppliers. Be sure to participate in the supplier sessions as they count towards CEUs, are fun and interactive, and have chances for fabulous prizes!

### HOTEL INFORMATION

A **luxurious spa, championship golf** and exclusive service await in a uniquely dramatic setting – **1,300 acres of the Sonoran Desert foothills** with panoramic views of **12-million-year-old boulder formations**. The Boulders Resort and Spa was voted **Best Hotel in Arizona** in 2017 by Travel Leisure. They were also voted best **Golf Resort in the Southwest** by Golf Digest in 2017. This sprawling resort has plenty of on-site **recreational activities**, including tennis, swimming, hiking and rock climbing. If that wasn't enough, their stylish restaurants offer captivating views from every turn.

You can reserve a room at The Boulders by calling (480) 488-9009 and reference our group rate under **AZFCCA Annual Conference 2019**. Reservations must be made by **May 14, 2019**. Rooms after this date will be subject to availability. Credit card guarantee is required.

Rate: \$139 plus tax and \$22 Resort Fee.

#### Resort Fee Includes:

- Overnight Self-Parking
- Gratuities for Bellman, housekeepers, pool attendants, concierge, on property shuttle drivers
- Daily newspaper
- Two bottles of water upon arrival
- Guest Room High-Speed Internet
- Access to the spa, including fitness classes. Our group also receives a 15% Discount on spa treatment services

### FOOD

Continental breakfasts, lunch and receptions are included for paid attendees only. Please be sure to indicate on registrations any food allergies or restrictions so that we can make sure buffets are planned accordingly.

### PRESIDENT'S WELCOME RECEPTION • TUESDAY JUNE 5, 4 – 6 PM

Join AFCCA President, Amie Gazda, for cocktails and conversation. Location will be announced closer to the event.



REALIGN YOUR  
PERSPECTIVE

# AFCCA ANNUAL CONVENTION – ATTENDEE PACKET

AFCCA 2019 ANNUAL CONFERENCE AND EXPO

## **FOUNDATION FOR CHILDREN FUNDRAISER NIGHT • TUESDAY, JUNE 4 • 6 – 9 PM**

Tailgate with the Foundation for Children! Wear your favorite team's jersey and come have snacks, drinks and play games for the evening. Entrance to event is included in your conference registration. For extra cost, enter into the beer pong or corn hole tournament or buy bingo cards for our bingo tournament.

## **SUPPLIER NIGHT RECEPTION • WEDNESDAY, JUNE 5 • 4:30 – 6:30 PM**

The Supplier Night Reception will be a fun party atmosphere in which you can enjoy visiting with the vendors in attendance. Everyone is welcome. Heavy hors d'oeuvres and a hosted bar will be available.

## **AWARDS LUNCHEON • THURSDAY, JUNE 6 • 12 – 1:30 PM**

Awards will be given during the Thursday luncheon and is included in your registration fee. Be sure to nominate those individuals and locations in the industry who have gone above and beyond this past year.

## **OPTIONAL GROUP DINNER • THURSDAY, JUNE 6 • 6:30 PM**

In lieu of a banquet dinner, we are creating a sign up for anyone who will be sticking around to go to a group dinner on Thursday night. This dinner is open to attendees, suppliers, spouses, family members and will be a casual networking opportunity. Please indicate on your registration if you are interested in joining a group for dinner so that we can make reservations accordingly.

## **ALCOHOLIC BEVERAGES**

Please be advised that attendees must be 21 years of age to order alcoholic beverages. All bars will be on a cash basis unless otherwise noted.

## **NAME BADGES**

Name badges will be issued to registrants and guests. There will be a \$25 per badge requirement fee if lost. Badges are non-transferable. Badges will be required for the Exhibit Hall entrance.

## **CONVENTION ATTENDANCE POLICY:**

Please plan to take a seat in the presentations well in advance, as doors close promptly at the scheduled start time to ensure compliance with state board continuing education requirements. Continuing education forms will be punched at the end of each seminar.

## **CANCELLATION POLICY:**

Registrations cancelled by May 15 will be refunded in full less \$25 processing fee. Cancellations made May 16-May 31 will be refunded 50%. No refunds June 1 or later and no refunds for no shows.

## **MAIL REGISTRATION TO:**

AFCCA ANNUAL CONVENTION  
2473 S. Higley Rd, Suite 104 PMB 309  
Gilbert, Arizona 85295-1103

Register online at [afccaannualconvention.org](http://afccaannualconvention.org)



REGISTRATION INFORMATION

Name of Primary Attendee \_\_\_\_\_

Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country (other than U.S.) \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

List additional attendees on next page.

REGISTRATION PRICING

Includes admittance to seminars, expo, continental breakfasts, breaks, lunch, supplier reception, registration materials, and all CEUs.

| QTY   |   | Early Bird<br>Before May 1 | Regular Fee<br>After May 1 |
|-------|---|----------------------------|----------------------------|
| _____ | AFCCA Member 2-Day Convention and Expo Pass .....   | \$270                      | \$295                      |
| _____ | Non-Member 2-Day Convention and Expo Pass.....      | \$300                      | \$325                      |
| _____ | Spouse 2-Day Convention and Expo Pass.....          | \$150                      | \$175                      |
| _____ | Student/Intern* 2-Day Convention and Expo Pass..... | \$170                      | \$195                      |
| _____ | AFCCA Member 1-Day Convention and Expo Pass .....   | \$170                      | \$195                      |
| _____ | Non-Member 1-Day Convention and Expo Pass.....      | \$200                      | \$225                      |
| _____ | Spouse 1-Day Convention and Expo Pass.....          | \$95                       | \$120                      |
| _____ | Student/Intern* 1-Day Convention and Expo Pass..... | \$95                       | \$120                      |

\*Must be current CGCC Mortuary Science Student Graduate of 2018 or 2019

GRAND TOTAL = \_\_\_\_\_



ADDITIONAL REGISTRANTS

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner

Name \_\_\_\_\_ Spouse  | Select Day(s):  Wednesday  Thursday

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_  Attending Optional Thursday Evening Group Dinner



REALIGN YOUR  
PERSPECTIVE

AFCCA 2019 ANNUAL CONFERENCE AND EXPO

# AFCCA ANNUAL CONVENTION – ATTENDEE PACKET

## PAYMENT

Check       Credit Card (circle one):      MasterCard      Visa      AmEx      Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Security ID# (3 digits on back of card; 4 digits on front of AmEx card) \_\_\_\_\_

Billing Address for Card \_\_\_\_\_  
\_\_\_\_\_

**Mail Checks & Registration To:**

AFCCA  
2473 S. Higley Rd, Suite 104 PMB 309  
Gilbert, Arizona 85295-1103

Register online at [afccaannualconvention.org](http://afccaannualconvention.org)

## CANCELLATION POLICY

**Registrations cancelled by May 15 will be refunded in full less \$25 processing fee. Cancellations made May 16-31 will be refunded 50%. No refunds June 1 or later and no refunds for no shows.**



REALIGN YOUR  
PERSPECTIVE

AFCCA 2019 ANNUAL CONFERENCE AND EXPO

# AFCCA ANNUAL CONVENTION – ATTENDEE PACKET

## BOARD OF DIRECTOR SEAT NOMINATIONS

This is your chance to be a part of the exciting changes and growth of your association. All members of the association are encouraged to apply.

Those who choose to be considered for an elected leadership role with the AFCCA will be working on behalf of the Association on projects and initiatives that benefit the greater good of the Funeral Industry in the state of Arizona. This includes:

- Listen to any ideas to improve the industry as a whole
- Legislative issues that can affect all in the funeral, cemetery & cremation industries, members or not
- Educational and certification programs for required CEU's
- The Annual Convention opportunities for face to face relations with peers and providers

Board members work with committees to develop stronger membership benefits and exciting sponsorship opportunities. There has never been a more important or exciting time to be part of the AFCCA as we work to expand and enhance all of our initiatives and member benefits!

As a board member, you will be asked to participate in bi-monthly board meetings and given the opportunity to either lead or work on committees and task forces that may meet in person or via conference call.

Nominations must be received by April 30, 2019.

For the upcoming election held at our Annual Convention in June 2019, we have the following board positions open:

- Two Funeral Board Director Seats
- Two Cemetery Board Director Seats
- One Cremation Board Director Seat

I am interested in:

Funeral Board Director Seat

Cemetery Board Director Seat

Crematory Board Director Seat

---

Please Print Name

*By completing this document, you are submitting your name for the ballot to be voted on during the AFCCA Business Meeting on June 5, 2019.*