



REALIGN YOUR
PERSPECTIVE

AFCCA ANNUAL CONVENTION –
ATTENDEE PACKET

AFCCA 2019 ANNUAL CONFERENCE AND EXPO

AFCCA CONVENTION SCHEDULE OF EVENTS

TUESDAY, JUNE 4

- 6:30 am Golf Tournament Registration - Continental Breakfast
- 7:00 am Shotgun Start
- 1:30 pm Golf Luncheon
- 4:00 pm President's Welcome Reception
- 6:00 pm Team "Foundation for Children" – Tailgating Fundraiser – Wear Your Favorite Team Jersey

WEDNESDAY, JUNE 5

- 7:00 am Breakfast in Expo Hall
- 8:00 am Opening Ceremonies
- 8:30 am Judy Stapley & Gary Hendrix – Arizona State Board of Funeral Directors and Embalmers Updates
- 9:00 am Funeral Innovations – **"How Facebook and email nurturing can work together to make a positive impact on your community and clients"**
- 10:00 am Elisa Krcilek | CANA President Elect – **"Cremation GPS"**
- 11:00 am Elisa Krcilek & Barbara Kemmis | CANA – **"Cremation Concerns for Funeral Directors"**
- 12:00 pm Lunch in Expo Hall
- 1:00 pm Supplier Session – Trivia Hunt: Search the expo hall for clues towards fabulous prizes!
- 2:00 pm Rory McKeown | Dodge – **"Basic Steps to Embalming Emaciated Cases"**
- 3:00pm Break
- 3:30 pm AFCCA Business Meeting and Election – Legislative Updates, State Vitals Updates
- 4:30 pm Supplier Reception Event

THURSDAY, JUNE 6

- 8:00 am Breakfast in Expo Hall
- 9:00 am Wallace P. Hooker | Friends and Family Funeral Home – **"What's Happened to Embalming?"**
- 11:00 am Supplier Session: Travel the Expo – Get Your Passports Stamped
- 12:00 pm Awards Luncheon & Installation of Officers
- 2:00 pm Roberta Knauf | PLP Chair – **"Integrating Your Funeral Home Into Pet Services – it's not as scary as you think"**
- 3:00 pm Lori Salberg | Johnson Consulting Group – **"The Culture of Customer Service"**
- 6:30 pm Group Dinner | Networking Event (Optional – not included in registration, additional cost per person)